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**PANDOX HOTEL MARKET DAY**

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**NOVEMBER 27<sup>TH</sup>**

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**TUESDAY, 13:00 HRS**  
**AT HILTON STOCKHOLM SLUSSEN**

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**HOT TOPIC 2012**

**HOTEL**  
**ARCHITECTURE**  
**AND DESIGN**

Design and architecture play an increasingly important role when guests choose a hotel. Their knowledge and interest in shapes, colours and functionality are very broad, and are reflected within all parts of society. For visitors in general, and particularly within the hotel sector, this implies both demands and opportunities to create unique experiences. Come and see the latest trends in hotel architecture and design. You will be able to listen to a number of exciting examples where architecture and design have played a crucial role for success – such as Citizen M, Indigo and Aman Resort. And hear Mark Levensgood's confessions from a hotel guest. As usual, we start the Hotel Market Day by presenting current macro-economic prerequisites and how they affect the hotel industry.



Welcome to an interesting selection of speakers sharing their view on the topic of the day. The final program will be announced on our website later this autumn.

**Pandox** 