

## Press release

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# Pandox Hotel Market Day 2024: A New Dawn - The European Hotel Market in a Changing World

Pandox is holding its annual Hotel Market Day today. The theme is "A New Dawn - The European Hotel Market in a Changing World", focusing on how geopolitics, economic shifts and changing consumer behaviour affect the European hotel industry.

"At this year's Hotel Market Day, we will deepen the analysis of the geopolitical shifts that are taking place in the world and how they affect the hotel industry in Europe. I look forward to a fun and inspiring day with good speakers, interesting discussions and new insights," says Liia Nõu, CEO of Pandox.

This year's Hotel Market Day is the 29th in order. Interested parties can register and follow the webcast (starts 13:00 CET) on på <https://www.pandox.se/about-company/hotel-market-day/hotel-market-day-2024>. It will also be possible to watch the webcast afterwards.

#### FOR MORE INFORMATION, PLEASE CONTACT:

Liia Nõu, CEO, +46 (8) 506 205 50

Anders Berg, SVP Head of Communications and IR, +46 (0) 760 95 19 40

Erik Ax Rabaeus, Director Communications & IR, +46 (0) 707 13 77 06

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#### **About Pandox**

*Pandox owns, develops, and leases hotel properties to skilled hotel operators under long-term, turnover-based leases with minimum guaranteed levels. Since our inception in 1995, we have grown into one of the largest hotel property owners in Europe. Our portfolio consists of 161 hotel properties with approximately 35,600 rooms across 11 countries in Northern Europe. The portfolio's market value is more than SEK 70bn. The head quarter is in Stockholm, and we are listed on Nasdaq Stockholm. [www.pandox.se](http://www.pandox.se).*